



# THEATRE PUBLICATIONS

PROGRAM FOR THE PERFORMING ARTS SINCE 1932



## 2008 – 2009 Advertising Rates

*Serving Theatre Venues in  
California, Nevada and Utah*

Theatre Publications Advertising Rates



**Eugene Onegin**

September 6<sup>th</sup>-21<sup>st</sup>

*Eugene Onegin*, is one of the miracles of opera. This domestic tale of a young, provincial girl’s infatuation with a jaded dandy from Moscow could be so absorbing and ultimately so meaningful. *Eugene Onegin* has earned its place among the most important works of Russian culture. This beautiful elegant story of youthful passion and naiveté is particularly fitting for the captivating artists who perform Opera San José.

Full Page Ad. . . . . \$1800  
 Half Page Ad. . . . . \$1200  
 8 Performances  
 Capacity: 8,984  
 Material Deadline: Fri., Aug 15<sup>th</sup>



**The Elixir of Love**

November 8<sup>th</sup>-23<sup>rd</sup>

*The Elixir of Love* is the happiest of operas. Its delightfulness springs from the principal characters, all of whom are loveable, interesting, and charming. And for this production, they will practice their high jinks right in our own backyard, for the action will be set in the Santa Clara Valley in the very early 20<sup>th</sup> century.

Full Page Ad. . . . . \$1800  
 Half Page Ad. . . . . \$1200  
 8 Performances  
 Capacity: 8,984  
 Material Deadline: Mon., Oct. 20<sup>th</sup>



**Cosí fan tutte**

February 7<sup>th</sup>-22<sup>nd</sup>

*Cosí fan tutte* is a comedy and tragedy all at once. How much are we willing to wager on a loved one’s fidelity? And what are we willing to learn about ourselves in the process? Subtitled “The School of Lovers,” this masterful opera puts all its principal characters to the test and each is found to be human.

Full Page Ad. . . . . \$1800  
 Half Page Ad. . . . . \$1200  
 8 Performances  
 Capacity: 8,984  
 Material Deadline: Mon., Jan. 19<sup>th</sup>



**Carmen**

April 18<sup>th</sup>-May 3<sup>rd</sup>

These French-singing Spaniards are above all believable human beings. All sense of reality and immediacy infuses their situations, through which we see a soldier fall desperately in love with one of the great sirens of all time who has no feelings for him. *Carmen* continues to fascinate us and that Bizet’s music continues to charm and thrill audiences all over the world.

Full Page Ad. . . . . \$1800  
 Half Page Ad. . . . . \$1200  
 8 Performances  
 Capacity: 8,984  
 Material Deadline: Mon., Mar. 30<sup>th</sup>

**Position Rates:**  
 Back Cover +25%  
 Inside Front Cover +20%  
 Inside Back +15%  
 Guaranteed Positions +15%

*All performances are performed at the California Theatre in San Jose, CA .*

Theatre Publications Advertising Rates



GALLO CENTER  
FOR THE ARTS

<p>*An Evening with Bernadette Peters &amp; Jakob Dylan *Chicago *Crystal Gayle &amp; Collin Raye *Marth Munizzi *Trio Los Panchos *Diavolo *Randy Owen *Kingston Trio &amp; Brothers Four *UB40 *The Romeros - 50th Anniversary *Nunsense *Cantabile *Pacifico Dance Company *Jo Stromgren Kompani *Simply Ballroom *Keyboard Conversation #1 *Ahmad Jamal *Randy Travis *It's Magic! *Natalie MacMaster *Max Raabe &amp; the Palast Orchestra *Amy Grant "Lead Me On" *Lura *The Sleeping Beauty *Momix *Linda Ronstadt &amp; Mariachi *Kenny Loggins</p>	<p>*Travis Tritt &amp; Marty Stuart *Gareth Armstrong's Shylock *Into-Illimani *The Ransom of Red Chief *Big Band Broadcast *More Aesop's Fables *West African Song &amp; Dance *Chava Alberstein *The Elves and the Shoemaker *Flamenco Jose Porcel *Keyboard Conversation #2 *An Irish Christmas *Rick Miller's MacHomer *Navidad en Mexico *Bobby McFerrin *National Acrobats of China *MOVIN' OUT *Keyboard Conversations #3 *Winter Graffiti *ScrapArtsMusic *Flat Stanley *Russian National Ballet *Ramana Vieira *Hal Lobrook's Mark Twain *International Guitar Night *Most Valuable Player *Trey McIntyre Project *Lost World/War of the Worlds</p>	<p>*Keyboard Conversations #4 *Festival of Harps *Marionetas de la Esquina *Jil Aigrot *St. Patrick's Day Spectacular *Really Rosie *Aquila Theatre Co: Comedy *Aquila Theatre, The Iliad *Heider Mountinho *Chick Corea &amp; John McLaughlin *West Lake Acrobats of China *Lila Downs *Fred Garbo Inflatable Theatre Co. *Lynda Carter *The Ugly Duckling *Cirque Eloize &amp; Teatro Sunil *The Assad Brothers *Hairspray *Cranked *Ravi &amp; Announshka Shakar *Tango First Century *An Evening with Croucho *STOMP</p>
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All performances are performed at the Gallo Center for the Arts in Modesto, CA

Rates per Month

Full Page Ad. . . . . \$950  
Half Page Ad. . . . . \$550

Average monthly capacity: 9,600  
Material Deadline: The 15<sup>th</sup> of each month.

Position Rates:

Back Cover +25%  
Inside Front Cover +20%  
Inside Back +15%  
Guaranteed Positions +15%

Theatre Publications Advertising Rates



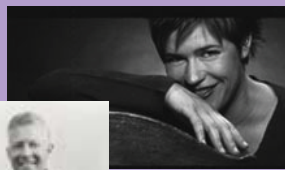
LOS GATOS WEEKLY-TIMES in association with  
THE RITZ-CARLTON CLUB SAN FRANCISCO Present



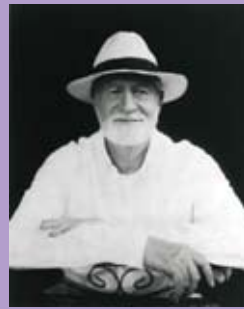
*Wednesday-night summer jazz concerts*



**Claire Martin**  
Wed., June 25<sup>th</sup>



**Kristin Korb &  
Andy Martin**  
Wed., July 2<sup>nd</sup>



**Mose Allison**  
Wed., July 9<sup>th</sup>



**Dennis Rowland w/  
Full Spectrum Jazz**  
Wed., July 16<sup>th</sup>



**Sophie Milman**  
Wed., July 23<sup>rd</sup>



**Chris McMulty &  
Paul Bollenback**  
Wed., July 30<sup>th</sup>



**Judith Owen**  
Wed., Aug. 6<sup>th</sup>



**Judith Owen**  
Wed., Aug. 13<sup>th</sup>

Full Page Ad. . . . . \$900  
Half Page Ad. . . . . \$600  
10 Performances  
Capacity: 20,000  
Material Deadline: Mon., June 2<sup>nd</sup>



**Nester Torres**  
Wed., Aug. 20<sup>th</sup>



**Houston Person**  
Wed., Aug. 27<sup>th</sup>

Position Rates:  
Back Cover +25%  
Inside Front Cover +20%  
Inside Back +15%  
Guaranteed Positions +15%

*All performances are performed at the Los Gatos Town Plaza in Los Gatos, CA*

# Theatre Publications Advertising Rates



## **Amahl and the Night Visitors**

December 7<sup>th</sup>

A Christmas favorite, the story deals with Amahl, a young peasant shepherd boy who can only walk with the aid of a staff. As the opera opens, Amahl is very excited because he has seen a truly strange and wondrous star with a long tail like he has never seen. Soon there is a knock at the door and Amahl and his mother are astonished to find three kings who are searching for a very special king.

Full Page Ad. . . . . \$300  
Half Page Ad. . . . . \$250

1 Performances  
Capacity: 350  
Material Deadline: Wed., Nov. 12<sup>th</sup>



## **The Marriage of Figaro**

February 20<sup>th</sup>-March 1<sup>st</sup>

With the assistance of Figaro, the Count Almaviva has married Rosina. To the disappointment of the Countess Almaviva the Count seems to be making advances upon certain other ladies in his employ. Figaro has since entered service with the Count and as the first scene opens is making preparations for his upcoming marriage to Susanna, Rosina's maid. Action takes place in the castle of Aguasfrecas.

Full Page Ad. . . . . \$300  
Half Page Ad. . . . . \$250

4 Performances  
Capacity: 1,400  
Material Deadline: Fri., Jan. 30<sup>th</sup>

### **Position Rates:**

Back Cover +25%  
Inside Front Cover +20%  
Inside Back +15%  
Guaranteed Positions +15%

*All performances are performed at the Mission City Center for Performing Arts in Santa Clara, CA .*

Theatre Publications Advertising Rates



**2008 Summer Shows**

- \*Styx
- \*Jazz at Lincoln Center Orchestra with Wynton Marsalis
- \*Boston
- \*Bob Weir & Rat Dog/Gov't Mule
- \*Kathy Griffin
- \*Hippiefest The Turtles featuring Flo & Eddie, Eric Burdon & The Animals, Jack Bruce of Cream,
- \*Janis Ian, Badfinger featuring Joey Molland, Jonathan Edwards
- \*Aimee Mann/Marc Cohn
- \*Peter Frampton
- \*Lynyrd Skynyrd
- \*Tom Jones
- \*Chris Isaak with Nicole Atkins
- \*Brotherhood Tour: Featuring Los \*Lonely Boys & Los Lobos
- \*Ringo Starr & His All Starr Band
- \*The Doobie Brothers
- \*Emmylou Harris with Jimmy Gaudreau and Moondi Klein
- \*Steely Dan
- \*George Thorogood & The Destroyers/Buddy Guy
- \*English Beat/The Fixx/The Alarm
- \*Lyle Lovett and his Large Band in Concert
- \*The Beach Boys
- \*Pat Benatar & Neil Giraldo
- \*UB40
- \*Bill Maher
- \*Brian Regan
- \*Box Scaggs
- \*Regeneration Tour - Human League/Belinda Carlisle/ABC/Dead or Alive

- \*Donna Summer
- \*Jonny Lang with Big Head Todd & the Monsters
- \*Michael McDonald
- \*Comedy Central Presents Lewis \*Black Let Them Eat Cake with John Bowman
- \*Daryl Hall & John Oats
- \*Gipsy Kings
- \*Dana Carvey
- \*Creedance Clearwater Revisted
- \*Toad the Wet Sprocket with the BoDeans
- \*Patty Griffin with Special Guest
- \*Amos Lee
- \*Lucinda Williams
- \*James Blunt
- \*Chicago
- \*KT Tunstall
- \*Bonnie Raitt with Special Guest Jude Johnstone
- \*Willie Nelson & Family
- \*Dave Stewart and His 30 Piece Rock 8Fabulous Orchestra
- \*Margaret Cho "The Beautiful Tour" for mature audiences
- \*Squeeze
- \*The Neville Brothers, Dr. John & the Lower 911 and funky Meters
- \*Foreigner
- \*Herbie Hancock The River of Possibilities Tour
- \*Chris Botti
- \*Kenny G

**Deadlines**

July Issue            Mon., June 16  
 August Issue        Thurs., July 17  
 September Issue   Fri., Aug. 15

*Mountain Winery concerts are in Saratoga, CA .*

	Per Issue	Full Season
Full Page Ad:	\$2900	\$7900
Half Page Ad:	\$1900	\$4900
Capacity: 150,000		

Position Rates:  
 Back Cover +25%  
 Inside Front Cover +20%  
 Inside Back +15%  
 Guaranteed Positions +15%



## NEW CONSERVATORY THEATRE CENTER

### The History of Boys

#### The History of Boys

September 19<sup>th</sup>–October 26<sup>th</sup>

Tony Award-Winning comedy about eight boisterous, yet talented, school boys hoping to gain admittance to England’s most prestigious universities. A wickedly funny look at history and the pursuit of knowledge.

Full Page Ad. . . . . \$900  
Half Page Ad. . . . . \$675

29 Performances  
Capacity: 7,250  
Material Deadline: Thurs., Aug 28<sup>th</sup>

### As Bees in Honey Drown

#### As Bees in Honey Drown

November 7<sup>th</sup>–December 21<sup>st</sup>

Evan Wyler is a gay twenty-something New York writer savoring the success of his debut novel. Defined by the media as the “hot, young, thing-of-the-moment,” Evan captures the attention of Alexa Vere de Vere, a black-clad woman of mystery who has made the world of celebrity her home.

Full Page Ad. . . . . \$900  
Half Page Ad. . . . . \$600

29 Performances  
Capacity: 7,250  
Material Deadline: Fri., Oct 17<sup>th</sup>

### Zanna, Don’t!

#### Zanna, Don’t!

December 5<sup>th</sup>–January 18<sup>th</sup>

*Zanna, Don’t!* is a hip musical fairy tale about a matchmaking teen who turns relationships upside down, challenges our point of view, and changes the world forever. With a little magic and a fresh pop score, Zanna celebrates the discovery of true love.

Full Page Ad. . . . . \$900  
Half Page Ad. . . . . \$600

17 Performances  
Capacity: 4,250  
Material Deadline: Wed., Nov. 12<sup>th</sup>

### Tennessee in the Summer

#### Tennessee in the Summer

January 23<sup>rd</sup>–March 1<sup>st</sup>

In this gutsy, powerful, and altogether fascinating probe into the psche of Tennessee Williams, local playwright, Joe Besecker share a glimpse of the famed dramatist’s private persona.

Full Page Ad. . . . . \$900  
Half Page Ad. . . . . \$600

27 Performances  
Capacity: 6,750  
Material Deadline: Fri., Jan 2<sup>nd</sup>

### Act A Lady

#### Act A Lady

March 20<sup>th</sup>–April 26<sup>th</sup>

When the men of a small Prohibition-era town decide to put on a play dressed in “fancy-type, women-type clothes” the entire community is affected: gender lines blur, identities explode, and life and art re forever entangled.

Full Page Ad. . . . . \$900  
Half Page Ad. . . . . \$600

26 Performances  
Capacity: 6,500  
Material Deadline: Fri., Feb. 27<sup>th</sup>

*All performances are held at The New Conservatory Theatre Center in San Francisco, CA .*



## NEW CONSERVATORY THEATRE CENTER

### Blind Faith

#### **Blind Faith**

March 27<sup>th</sup>–May 3<sup>rd</sup>

Irreversible consequences unfold when two teenage boys fall in love and managerr a secret love affair in the new-conservative community of Colorado Springs.

Full Page Ad. . . . . \$900

Half Page Ad. . . . . \$600

26 Performances

Capacity: 6,500

Material Deadline: Fri., Mar. 6<sup>th</sup>

### Some Men

#### **Some Men**

May 29<sup>th</sup>–July 12<sup>th</sup>

Beginning at a gay wedding at the Waldorf-Astoria, we embark on a moving and funny march through queer history. A patchwork quilt of male relationships filled with longing, sex, challenges and joy.

Full Page Ad. . . . . \$900

Half Page Ad. . . . . \$600

26 Performances

Capacity: 6,500

Material Deadline: Thurs., May 7<sup>th</sup>

*All performances are held at The New Conservatory Theatre Center in San Francisco, CA .*

#### Position Rates:

Back Cover +25%

Inside Front Cover +20%

Inside Back +15%

Guaranteed Positions +15%



# Post Street Theatre & Marines Memorial Theatre



## One-Man Star Wars Trilogy

September 25<sup>th</sup>-October 12<sup>th</sup>

This hilarious, high energy, nonstop blast through the original Star Wars trilogy, but with one catch: there's only one cast member, Charles Ross! Ross plays all the characters, recreates the effects, sings the music, flies the ships, and fights both sides of the light saber battles, making for a side-splitting evening.

Full Page Ad. . . . . \$890  
Half Page Ad. . . . . \$540

19 Performances  
Capacity: 19,000  
Material Deadline: Thurs., Sept. 4<sup>th</sup>



## Forever Tango

November 5<sup>th</sup>-16<sup>th</sup>

*The New York Times* called *Forever Tango* a "must-see!" and *USA Today* said "*Forever Tango* shows that the style is more than steamy it's smart, even funny...a sensuous, seductive pleasure." *Forever Tango* features 14 world-class dancers, a vocalist and an on-stage eleven piece orchestra.

Full Page Ad. . . . . \$890  
Half Page Ad. . . . . \$540

19 Performances  
Capacity: 19,000  
Material Deadline: Wed., Oct. 15<sup>th</sup>



## Dame Edna

November 20<sup>th</sup>-January 4<sup>th</sup>

All will soon be revealed with "Dame Edna - Live and Intimate in Her First Last Tour" to her adoring and loyal American audiences. She will display her unique genius with a new and vibrantly stimulating theatrical infrastructure (to use her own vivid phrase), addressing an exciting range of cutting edge comedy solutions.

Full Page Ad. . . . . \$890  
Half Page Ad. . . . . \$540

46 Performances  
Capacity: 51,658  
Material Deadline: Thurs., Oct. 30<sup>th</sup>



Position Rates:  
Back Cover +25%  
Inside Front Cover +20%  
Inside Back +15%  
Guaranteed Positions +15%

All performances are performed at the Post Street Theatre in San Francisco, CA .

## Theatre Publications Advertising Rates



### Ragtime

October 4<sup>th</sup>-25<sup>th</sup>

This epic musical paints a nostalgic picture and powerful portrait of life in turn of the century America. This 1998 Tony Award winning show for best score, book, and orchestrations features show stopping songs as “Wheels of a Dream,” “Till We Reach That Day,” and “Make Them Hear You.”

Full Page Ad. . . . . \$450  
Half Page Ad. . . . . \$300

10 Performances  
Capacity: 3,300  
Material Deadline: Mon., Sept. 15<sup>th</sup>



### Will Rogers Follies

January 31<sup>st</sup>-February 21<sup>st</sup>

This Tony Award-winning musical focuses on the life and career of famed humorist and performer Will Rogers, using as a backdrop the Ziegfeld Follies, which he often headlined, and describes every episode in his life in the form of a big production. This show has some favorites such as “Give a Man Enough Rope,” “Favorite Son” and “No Man Left For Me.”

Full Page Ad. . . . . \$450  
Half Page Ad. . . . . \$300

10 Performances  
Capacity: 3,300  
Material Deadline: Mon., Jan. 12<sup>th</sup>



### Chicago

May 16<sup>th</sup>-June 6<sup>th</sup>

In the 1997 Broadway season, *Chicago* won six Tony awards. In razzle, dazzle, roaring twenties Chicago, married chorine Roxie Hart murders a faithless lover. Roxie and another murderess on death row vie for the spotlight and the headlines, hoping the publicity will catapult them to fame, freedom and successful stage careers. The score includes such favorites as “All That Jazz,” “Cell Block Tango,” “Mr. Cellophane” and “Razzle Dazzle.”

Full Page Ad. . . . . \$450  
Half Page Ad. . . . . \$300

10 Performances  
Capacity: 3,300  
Material Deadline: Mon., April. 27<sup>th</sup>

### Position Rates:

Back Cover +25%  
Inside Front Cover +20%  
Inside Back +15%  
Guaranteed Positions +15%

*All performances are performed at the Saratoga Civic Theatre in Saratoga, CA.*



# Shady Shakespeare

THEATRE COMPANY



## Twelfth Night

August 7<sup>th</sup>-September 14<sup>th</sup>

Viola, a young woman, is shipwrecked on the shores of Illyria after a storm in which she lost her twin brother Sebastian. Believing her brother dead, she poses as a man and masquerades as a young page under the name Cesario, and enters the service of Duke Orsino. Orsino is in love with the bereaved Lady Olivia, whose father and brother have recently died, and he decides to use his new page as a go-between. Olivia, believing Viola to be a man, falls in love with this handsome and eloquent messenger. Viola, in turn, has fallen in love with the Duke, who also believes Viola is a man, and regards her as his confidant.



## Comedy of Errors

August 7<sup>th</sup>-September 14<sup>th</sup>

A farcical romp involving two sets of identical twins separated at birth, is filled with confused identities as one master and his servant are mistaken for their mirror-like counterparts. Meanwhile, the clock is running out on their father who, under the laws of Ephesus will die unless he can find someone to vouch for him by sunset.

Full Page Ad. . . . . \$450

Half Page Ad. . . . . \$300

18 Performances

Capacity: 3,500

Material Deadline: Fri., July 18<sup>th</sup>

### Position Rates:

Back Cover +25%

Inside Front Cover +20%

Inside Back +15%

Guaranteed Positions +15%

*Shady Shakespeare performances are held at Sanborn Park in Saratogo, CA.*

Theatre Publications Advertising Rates



*Fall/Winter  
Program*

**Carmen**  
**World Premiere**  
**Dances with Songs**  
October 24<sup>th</sup>-30<sup>th</sup>

Smuin Ballet will begin with a celebration of the Company's 15<sup>th</sup> Anniversary Season. *Dances with Songs* is Smuin's signature work and is set to marvelous and colorful medley songs by your favorite singers and is a fresh and appealing today as it was when it debuted in 1994. *Carmen* has been created to the music of Miles Davis' "Sketches of Spain" – a jazzy interpretation of the classical story of romantic competition. Amy Seiwert will premier her 7<sup>th</sup> new work for the company this fall.

Full Page Ad. . . . . \$600  
Half Page Ad. . . . . \$350  
9 Performances  
Capacity: 9,000  
Material Deadline: Fri., Oct.23<sup>rd</sup>

*Holiday  
Program*

**The Christmas Ballet**  
December 15<sup>th</sup>-28<sup>th</sup>

This Bay Area tradition returns for a season of holiday fun and frolic set to both classic and contemporary musical selections that reflect the magic of the season. Christmas Ballet is a magical treat for audiences of all ages and the 2008 edition will feature new works by guest choreographers as well as returning favorites.

Full Page Ad. . . . . \$600  
Half Page Ad. . . . . \$350  
15 Performances  
Capacity: 15,000  
Material Deadline: Thurs., Nov..20<sup>th</sup>

*Spring  
Program*

**Suite from St. Louis Woman: A Blues Ballet**  
**The Naughty Boy!**  
**Bouquet**  
May 8<sup>th</sup>-17<sup>th</sup>

Hailed by the New York Times as "gorgeous entertainment," Smuin Ballet is proud to present a Suite from the full length work that exemplifies Michael Smuin's genius at "mixing ballet's classical idiom with period social dances." *The Naughty Boy* is set to Mozart's "Violin Concerto in G Major." This ballet is a neo-classical playful narrative of Cupid's effects on four couples. *Bouquet* is set to the music of Shostakovich. A set of two pieces, the Pas de Deux is a sensual expression of love, and the romantic Pas de Quatre, depicts a woman and her three adoring suitors.

Full Page Ad. . . . . \$600  
Half Page Ad. . . . . \$350  
12 Performances  
Capacity: 12,000  
Material Deadline: Fri., April .17<sup>th</sup>

Position Rates:  
Back Cover +25%  
Inside Front Cover +20%  
Inside Back +15%  
Guaranteed Positions +15%

*Smuin Ballet performances are held at the Palace of Fine Arts in San Francisco, CA.*

# Theatre Publications Advertising Rates



## *The Gift of the Magi*

### **The Gift of the Magi**

December 2008

A one-act opera based on an O. Henry story with music by San Francisco composer, David Conte

Full Page Ad. . . . . \$450  
Half Page Ad. . . . . \$300

2 Performances  
Capacity: 4,128  
Material Deadline: Mon., Dec 1<sup>st</sup>

## *Amahl and the Night Visitor*

### **Amahl and the Night Visitor**

December 2008

A Christmas favorite, the story deals with Amahl, a young peasant shepherd boy who can only walk with the aid of a staff. As the opera opens, Amahl is very excited because he has seen a truly strange and wondrous star with a long tail like he has never seen. Soon there is a knock at the door and Amahl and his mother are astonished to find three kings who are searching for a very special king.

Full Page Ad. . . . . \$450  
Half Page Ad. . . . . \$300

2 Performances  
Capacity: 4,128  
Material Deadline: Mon., Dec 1<sup>st</sup>

## *The Tender Land*

### **The Tender Land**

July 17<sup>th</sup>-26<sup>th</sup>

Set deep in the American heartland on a farm in the midwest during the Depression, this opera is truly "American," with music that captivates and inspires foot-stomping good times. Its melodies are charming and folksy in the tradition of Copeland's most popular work.

Full Page Ad. . . . . \$450  
Half Page Ad. . . . . \$300

4 Performances  
Capacity: 8,256  
Material Deadline: Fri., June 26<sup>th</sup>

**Position Rates:**  
Back Cover +25%  
Inside Front Cover +20%  
Inside Back +15%  
Guaranteed Positions +15%

*Trinity Opera performances are held at the Castro Valley Center for the Arts in Castro Valley, CA.*