

Theatre Publications Advertising Rates



Performed at The California Theatre
(Seating Capacity 1123)

OPERA SAN JOSÉ

Cover Rates

Back Cover + 25%
Inside Front Cover + 20%
Inside Back + 15%
Guaranteed Positions + 15%



September 12–27, 2009

MANON

Jules Massenet

Elegant and passionate, Manon is the most celebrated opera to come out of France since Carmen. Massenet's exquisite 1884 masterpiece depicts the rise and fall of a beautiful young coquette.

Full Page	1800
1/2 Page	1200
1/4 Page	800
Performances	8
Capacity	7860



November 14–29, 2009

CINDERELLA (LA CENERENTOLA)

Gioacchino Rossini

This is comedy in the fast lane, with dazzling music and vocal pyrotechnics. The Barber of Seville might have made Rossini famous, but it was La Cenerentola that cemented his reputation and made his comic style the world's favorite.

Full Page	1800
1/2 Page	1200
1/4 Page	800
Performances	8
Capacity	7860



February 6–21, 2010

THE MARRIAGE OF FIGARO

Wolfgang Amadeus Mozart

Servants one upping their masters? Unthinkable, yet so very, very satisfying. Humorous and touching, this madcap masterpiece represents the crowning glory of Mozart's unparalleled brilliance.

Full Page	1800
1/2 Page	1200
1/4 Page	800
Performances	8
Capacity	7860



April 24–May 9, 2010

LA RONDINE (THE SWALLOW)

Giacomo Puccini

Magda, the beautiful mistress of a wealthy banker. She ran away from home and met a handsome stranger at a Parisian nightclub. Though she left without ever seeing him again, it was an enchanting, unforgettable interlude.

Full Page	1800
1/2 Page	1200
1/4 Page	800
Performances	8
Capacity	7860

Phone: 408.748.1600 • Fax: 408.748.1122 • 3485 Victor St. • Santa Clara • CA • 95054

adsales@theatrepublications.com www.theatrepublications.com

Shows, Dates and Rates are subject to change, added or canceled without notice.

Effective 4/24/09