

Theatre Publications Advertising Rates



2009 SUMMER CONCERT SERIES



Minutes Away . . . Worlds Apart

THE MOUNTAIN WINERY 2009 SUMMER CONCERT SERIES

One of the most intimate and picturesque outdoor concert venues in the United States.

Proudly presenting an extraordinary line-up, highlighted by

Sheryl Crow, Duran Duran, and Melissa Etheridge.

Performing in the 2,500 seat recently redesigned amphitheatre May thru Oct.

See Dates, Performers and ticket prices attached.

**NEW! Stimulus Package Budget Special.
Rates Slashed! Take advantage, this season.**

Month issue	1 Month	2 Months	3 Months	4 Months
Full Page	2250 1900	4500 3610	6750 5415	9000 7220
1/2 Page	1690 1425	3380 2710	5070 4015	6760 5415
1/4 Page	1300 1070	2600 2033	3900 3050	5200 4065

1/4 page *
Limited time offer.

160,000+ projected season / 40,000 per month

**YES! You can. Reach these valuable audiences, for over . . . 4 months
for as little as **2 CENTS** per impression!**

**Mountain Winery
Total Season
Capacity 187,500+**

Issue	Dates
May/June	May 22-June 30
July	July 1-31
August	August 1-31
Sept./Oct.	Sept. 1- October 6

Cover Rates
Back Cover + 25%
Inside Front Cover + 20%
Inside Back + 15%
Guaranteed Positions + 15%

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Shows, Dates and Rates are subject to change, added or canceled without notice.

Date Effective 04/24/2009